

Promotion

In general, our classes are already known among inhabitants and tourists because we have a full island dedicated to tourists which is quite popular. But we still want to attract new participants of all ages, genders, colours, sexual orientations, ... Everyone is welcome in our classes and no one will be judged.

In every commune, there will be **posters** with more information (what, when, where) about our classes. We hang the posters in busy places like grocery stores, schools, businesses, stations, ... so a lot of people will see them.

We will also make **short promotion movies** about our classes, so people can see what we do and how relaxing it looks. We will distribute these videos on social media and on our website. So we have owned (site) and paid (social media: Facebook, Instagram) media. This way, inhabitants and tourists will know about our classes and what we do. We also post the videos on our site for curious people who are doubting to come, in that way we hope to persuade them.